

Hi there,

You are probably in one of two places right now.

1. Disbelief (that's *unfortunately* where I was and I didn't really have anyone to talk to)
2. **Uncontrollable Excitement** . (Where we are today....and every day)

The next step is simple. Let's get on the phone and let's talk through how **we see this working for you**. I'm never too busy to get on the phone with you. Think about it.....I'm compensated based on your success. This goes for anyone you need help attracting to eXp as well. It's one of the many benefits of joining eXp with us! *More on our master plan for that later.*

Look, we know people earning six figure checks, MONTHLY, on top of their real estate commissions. We are looking to build our core 100 and we are committed to help you get yours.

Seriously, would you bet against us?

In case you want to watch our webinar again you can watch it again here.

[Jay & AI Webinar Replay](#)

See you at the top!

OWNER.FIRSTNAME

OWNER.SIGNATURE

P.S. If what you are doing every day isn't fun anymore and **you like to have fun** I can tell you one thing. This is FUN.

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USA

NAEA,
7160 Research,
Frisco,
Texas

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SENT:
DAY 1

Hi there,

Here are some useful links if you are still interested in eXp. You'll want to *save this email*.

You can check out the cloud campus, create an avatar, and experience eXp World

[Check out the cloud campus](#)

This is the most complete information about everything you saw in the webinar.

[eXp Agent Handbook](#)

Complete the initial application. This is a step I wish I had done sooner. It starts the process of joining but you aren't committing to anything. They send you the ICA and that is their agreement so it makes everything clear. If you are serious about it this is the next step. **(Be sure to list me as your sponsor)**

[eXp Agent Application](#)

Webinar replay: [Jay & AI Webinar Replay](#)

Have any questions? Let me know!

Sincerely,

jay@jaykinder.com

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SENT:
DAY 3

It's been a couple days since you registered for the webinar.....I'm curious.

What are your thoughts?

jay@jaykinder.com

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SENT:
DAY 7

Hi there,

It looks like I had a missed call from someone in your area. Thought it might be have been you. Were you reaching out to me? Anything I can help you with?

jay@jaykinder.com

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SENT:
DAY 21

You want to jump on a call to discuss all the ways to structure a move to eXp? It looks like I have blue sky in my schedule.

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SENT:
DAY 45

Hi there,

Trying my best to keep up with all the communication so if we have already spoken just disregard this.

I'm cleaning out my follow up from agents and brokers that have watched the webinar about eXp and aren't interested.

Should I just remove you from follow up?

If you want to have a call I am happy to discuss. There are many ways to make this work. As always - these conversations are confidential.

See you at the top,

jay@jaykinder.com

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