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# LOW SKILL

## MED SKILL

## HIGH SKILL

## HIGH VAULE

## Closing Coordinator

Compliance, Contract to Close, Communication between all parties

Low Skill, High Value

\$13 to \$20/hr 40-plus hrs/week \$26,000 to \$40,000 Annual

#### **Buyer Agent**

Buyer Appointments, Showing Buyer's Homes, Writing Contracts, Negotiating Contracts

Med Skill, High Value

\$30 to \$70/hr 40 to 50-plus hrs/week \$60,000 to \$140,000 Annual

### **Listing Agent**

Listing Appointments, Listing Homes, Negotiating Contracts

High Skill, High Value

\$250 to \$1,000/hr 20 to 40 hrs/week \$500,000 to \$1,000,000 and up Annual

# MED VALUE

LOW

**VALUE** 

#### **Listing Coordinator**

Putting Listings on the MLS, Following up with Active Listings, Seller Feedback

Low Skill, Mid Value

\$12 to \$18/hr. 40-plus hrs/week \$24,000 to \$36,000 Annual

#### **Inside Sales Associate**

Prospecting, Inbound and Outbound Calls,
Demand Gen, Setting Listing Appointments,
Follow up, Reschedules
Med Skill, Med Value

\$25 to \$45/hr. 20 to 40 hrs/week \$40,000 to \$90,000 Annual

### **Marketing Director**

Websites, Tracking, Social Media, PPC, Database Communication

High Skill, Mid Value

\$25 to \$30/hr 40 to 50 hrs/week \$50,000 to \$70,000 Annual

### <u>Courier</u>

Signs in Ground, Lock boxes, Brochure Delivery, Delivering Docs

Low Skill, Low Value

\$8 to \$9/hr 20 to 40 hrs/week \$8,000 to \$18,000 Annual

### Receptionist

Checking E-mail, Voicemail, Ordering Supplies Paying Bills, Data Entry

Med Skill, Low Value

\$10/hr 40 hrs/week \$20,000 Annual

### Office Manager or Admin

Hiring Plan, Recruiting, Policies, Procedures, Goal Setting, Creating Property Brochures, Sending Market Updates,

High Skill, Low Value

\$12 to \$25/hr 40 hrs/week \$25,000 to \$60,000 Annual